



VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR

(Established by Act 11/2012 of Rajasthan Govt. Covered u/s 2 (f) of UGC Act, 1956)

ON. VGU

ONLINE VGU

Entitled by UGC

Online

MA JMC

ADMISSION

OPEN



CDOE CENTRE FOR DISTANCE AND ONLINE EDUCATION
Vivekananda Global University



ABOUT VGU

Vivekananda Global University is one of the leading private universities in India. VGU is a NAAC A+ accredited and UGC approved institution supplementing the young generation with a credible step forward in their careers. All programmes of VGU are UGC and other regulatory bodies approved. VGU is committed to providing excellence in education, research, consultancy, and the promotion of human advancement. We have set up thousands of benchmarks and created an impact on higher education unparalleled to any other. We have been proudly accoladed with the title of:

- The Most Preferred Private University Of The Year-WEST for 2 Consecutive Years.(2018/19)
- 4 Star Rated Green Campus by ASSOCHAM, India
- Acknowledged in the Forbes List 2018 Among 35 Institutes Across India
- Certified as a Global League Institute 2019-20, With rating of 4,1/5 based on the Student Satisfaction Survey



100+ Courses



25+ Incubated Start ups



5000+ Learners



1500+ Placements

APPROVALS & ASSOCIATIONS



Online Programme
Entitled by UGC

Accredited by National
Assessment & Accreditation
Council



All India Council for
Technical Education

QS WORLD
UNIVERSITY
RANKINGS

QS ASIA UNIVERSITY RANKINGS - 2025



APPROVALS & ASSOCIATIONS

Trust and Legacy built by VGU over the years is now extended to Online VGU, a state-of-the-art online higher education initiative that aims to deliver new-age degrees to learners with the promise of quality, flexibility, and accessibility. Get access to transformative knowledge at your comfort and the stellar credibility of one of the most renowned Universities in the country.

Why choose us?

Online Programme Entitled by UGC
(Certificate awarded by VGU Jaipur, rated A+ by NAAC.)



Bespoke Industry-ready specialisation
(Make yourself industry ready by learning new-age future skill specialisations)



Self-paced online degree
(Study while working. Learn from anywhere with optimum flexibility)



Mentorship with Corporates
(Have corporate coaches, Industry experts, and faculties as your mentors)



Live Sessions by Seasoned Faculties
(Enrich yourself with online classes conducted by Experienced faculties)



AI Based Virtual Proctored Examination
(Appear in the Examination from any place through online)



Career Support
(Get Career guidance from Eminent Industry Professionals)



Dedicated Learner Support Service
(Personalized support through dedicated learner support team)





Why MA-JMC



MA

JMC

Master of Arts

Any online MAJMC (MA-Journalism and Mass Communication.) is a two year Post Graduate degree program that is delivered entirely through an online platform this means that student can attend classes, participate in discussion forum and complete assignment from anywhere with an Internet connection without having to be physically present in the classroom program, VGU Online MAJMC program offer specialization in diverse fields of Mass Media such as News Reporting, Public Relation, Advertising, News Editing, Broadcast Media, Media Research, Web Journalism, Film Appreciation and Print Media Management





Career Avenues

- Advertising Executive
- Public Relations Manager
- Broadcast News Producer
- Social Media Manager
- Film and Video Producer
- Media Planner
- Editor
- Journalist

Eligibility

A Bachelor's Degree from any Recognized University.

Duration

2 Years/24 Months (4 Semesters) 4 yrs Maximum duration for completion

Academic Fee

₹ 16,000 / Semester
For National Applicant

₹ 32,000 / Semester
For International Applicant

Note : Examination Fee Payable ₹ 1500/- Per Semester For Indian Learner
Examination Fee Payable ₹ 3000/- Per Semester For International Learner

Program Structure – MA- JMC

ONLINE JOURNALISM

Semester 1

Name of the Subject

Credits

Communication Theory
Journalism: Concepts & Principles
Print Media: Production Tools & Techniques
Media Laws & Ethics
Media Management
Writing For Media

4
4
4
4
4
2

TOTAL

22

Semester 2

Name of the Subject

Credits

Radio: Concepts & Principles
Advertising: Concepts & Principles
New Media
Media & Communication Research
Tv & Film Appreciation
Business Journalism

4
4
3
3
3
2

TOTAL

19

Semester 3

Name of the Subject

Credits

Photography
Video Production Techniques & Programme Formats
Global Media
Development Communication
Public Relations & Corporate Communication
Multimedia Journalism

4
4
4
4
3
2

TOTAL

21

Semester 4

Name of the Subject

Credits

Contemporary India
Media And Society
Professional Project
Rural Journalism
Environment Journalism
Marketing Management

4
4
3
3
3
2

TOTAL

19

GRAND TOTAL : 81

ONLINE VGU

*"Books are infinite in number and
time is short.*

*The secret of knowledge is to take
what is essential.*

Take that and try to live up to it."

Swami Vivekananda



Academic Delivery Mechanisms



**Live, Interactive Lectures
by seasoned faculties**



**Industry Expert Sessions
and Webinars**



**Pre. Recorded AV Content
for Flexible Learning**



**Asynchronous Discussion Forum
to Inculcate Peer Learning**



**Gamified Quizzes, MCQ's, Case
Studies, Simulations & Projects**



**Flexibility to Learn Anytime,
Anywhere through VGU-LMS**



**24x7 Learner Support
Center & Mentors**

Internal ≡ Assessment

Internal Assessment (30 Marks)

- ▶ Assignment 1 (10 Marks)
- ▶ Assignment 2 (15 Marks)
- ▶ Participation in overall Activities (5 Marks)

End Term ≡ Examination

End Term Examination (70 Marks)

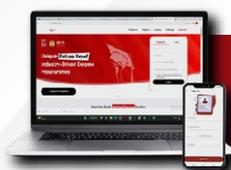
- ▶ 49 MCQs (1 mark each)
- ▶ 3 Subjective Questions (7 marks each)



ONLINE VGD



How to Apply?



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Visit <https://onlinevgu.com/>
Admission helpline No: +91 7411015741
E-mail: admission@onlinevgu.com